

# “SUCCESS IS A CHOICE”

## **Step Eight– Be Ferociously Persistent**

“A man is not a hero because he is braver than anyone else,  
but because he is brave ten times longer.” *Ralph Waldo Emerson*

Persistence, sheer persistence!

### ***Get The PHD Attitude***

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### ***The Harder You Work The Tougher It Is To Surrender***

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### ***Be Flexible***

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### ***Eliminate “Quit” From Your Vocabulary***

*(Fit-X’s recommendation is to also eliminate the word “can’t”).*

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